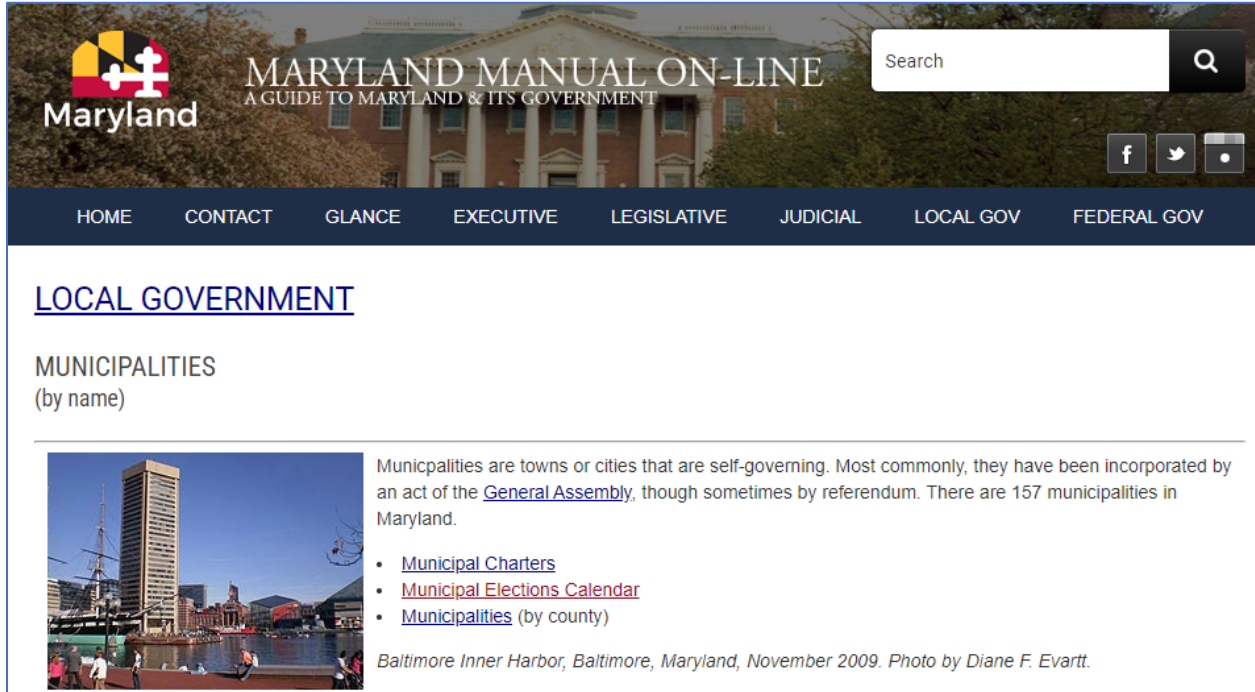


MUNICIPAL RACES

Municipal races are an important and often overlooked element of party building. Maryland's 157 incorporated cities and towns represent nearly 2 million constituents. Historically low voter turnout presents a great opportunity for success.

Resource: <https://msa.maryland.gov/msa/mdmanual/01glance/html/mun.html>



The screenshot shows the top portion of the 'Maryland Manual On-Line' website. The header includes the Maryland state logo, the title 'MARYLAND MANUAL ON-LINE', and the subtitle 'A GUIDE TO MARYLAND & ITS GOVERNMENT'. A search bar is located on the right. Below the header is a navigation menu with links for HOME, CONTACT, GLANCE, EXECUTIVE, LEGISLATIVE, JUDICIAL, LOCAL GOV, and FEDERAL GOV. The main content area is titled 'LOCAL GOVERNMENT' and 'MUNICIPALITIES (by name)'. It features a photograph of the Baltimore Inner Harbor with a tall skyscraper and a ship. To the right of the photo is a text block explaining that municipalities are self-governing towns or cities, often created by the General Assembly. Below the text is a bulleted list of links: 'Municipal Charters', 'Municipal Elections Calendar', and 'Municipalities (by county)'. A caption at the bottom of the photo reads: 'Baltimore Inner Harbor, Baltimore, Maryland, November 2009. Photo by Diane F. Evartt.'

WINNING MUNICIPAL RACES

STEP

- | | | |
|---|--------------------------|---|
| 1 | Know your races | Find out what races are happening in your town or your city in 2023. |
| 2 | Identify candidates | Identify who could run for the seats up for election. |
| 3 | Know the deadlines | Reach out to your local town hall or read your local charter to find out filing deadlines and other pertinent dates. |
| 4 | Rally around candidates | Campaign for your candidates. If needed, help them get signatures to get on the ballot. |
| 5 | Be there on election day | Municipal races are won on election day. There is historically low turnout and races are often won with single digit margins. |